

## Message Text

UNCLASSIFIED

PAGE 01 BANGKO 34839 301101Z  
ACTION EA-09

INFO OCT-01 ISO-00 EB-07 /017 W  
-----301130Z 030381 /20  
R 300950Z DEC 76  
FM AMEMBASSY BANGKOK  
TO USDOC WASHDC  
INFO SECSTATE WASHDC 7699

UNCLAS BANGKOK 34839

E.O. 11652: N/A  
TAGS: BEXP, TH  
SUBJ: WTDR/FTI

REF: USDOC 20573

1. THAILAND 2. CNTRY CODE: 549 3. SER. NO. NA
4. KIART RUAMMITR CO., LTD.
- 4A. CODE: K
5. 330/9-10 TRIMITR ROAD
6. BANGKOK, THAILAND
7. ESTABL: 1975 8. EMPL: 15 9. SIZE: (21-X) SMALL
10. REPUTATION: (UNK) UNKNOWN
11. SELLS ITS PRODUCTS IN THE FOLLOWING FOREIGN AREAS LISTED IN  
ORDER OF IMPORTANCE: LOCAT MARKET.
12. RPT. DATE: 12/76
- 13A. 30110/53 IMPORTER & DISTRIBUTOR OF RUBBER TIRES AND TUBES
- 13B. 36220/53 IMPORTER & DISTRIBUTOR OF ELECTRONIC COMMUNICATIONS  
EQUIPMENT AND PARTS.
- 13C. 22111/53 IMPORTER & DISTRIBUTOR OF RAW COTTON.
14. CONTACT: MONTRI VAKIATHANA TITLE: MANAGING DIRECTOR
15. CABLE: KIATHIT 16. TELEX: TRRSUGAR TH 2718
17. TEL: 2339841
18. FINANCIAL REFS: BANGKOK BANK LTD., 9 SUAPA ROAD, BANGKOK;  
BANK OF ASIA FOR INDUSTRY & COMMERCE LTD., 601 CHAROENKRUNG  
ROAD, SAMYAEK, BANGKOK.

UNCLASSIFIED

UNCLASSIFIED

PAGE 02 BANGKO 34839 301101Z

19. TRADE REFS: COMTECH LABORATORIES INC., 135 ENGINEERS ROAD,  
SMITHTOWN, N.Y. 11787.
20. AGENCY REP: AN AGENCY OF WUON POONG INDUSTRIAL CO., LTD.,  
SEOUL, KOREA, FOR TIRES AND TUBES: ACQUIRED: 1976; AGENCY OF  
THE KIICHI TOOLS CO., LTD., OSAKA, JAPAN, FOR MACHINE TOOLS,  
ACQUIRED: 1976; AGENCY OF THE AEROGEN CO., LTD., HAMSHIRE,

ENGLAND, FOR GAS GENERATORS, ACQUIRED: 1976; AGENCY OF CAHIT AND ZIRKRI GUDUM BROTHERS, IZMIR, TURKEY, FOR RAW COTTON, ACQUIRED: 1976.

21. KIART RUAMMITR CO., LTD. WAS INCORPORATED IN OCTOBER 1975 AS A LIMITED LIABILITY COMPANY WITH \$50,000 CAPITAL. IT IMPORTS ELECTRONIC COMMUNICATION EQUIPMENT AND PARTS, BENTONITE, (A CHEMICAL FOR PAPER MANUFACTURING) TIRES AND TUBES, GAS GENERATORS, ETC. FOR WHOLESALE DISTRIBUTION AS WELL AS FOR TENDER SALES TO GOVERNMENT AGENCIES. IT HAS A SMALL OFFICE ON THE 2ND FLOOR OF AN OLD, THREE STORY BUILDING IN A DOWNTOWN BUSINESS AREA. MR. MONTRI VAKIATHANA AND MR. VARAVUDH SUVIT-AYASATIAN, THE CO-MANAGING DIRECTORS, HAVE LONG EXPERIENCE IN BUSINESS AND MARKETING. 70 PERCENT OF THE FIRM'S SHARES ARE EQUALLY OWNED BY SEVEN THAI BUSINESSMEN, FOUR OF WHOM MAKE UP THE BOARD OF DIRECTORS, THE REMAINING 30 PERCENT OWNED EQUALLY BY SIX OTHER SHAREHOLDERS. IT IS KNOWN THAT THIS FIRM IS STRONGLY SUPPORTED BY AN OWNER OF SEVERAL LARGE SUGAR MILLS. FIRM REPORTS ITS ANNUAL ESTIMATED TOTAL SALES TO BE \$1 MILLION. IT EMPLOYS 6 SALESMEN. A BANKING SOURCE REPORTS THAT FIRM'S ACCOUNT HAS BEEN PROPERLY MAINTAINED BUT NO CREDIT FACILITY HAS BEEN GRANTED. THE EMBASSY BELIEVES THAT THIS FIRM IS A SUITABLE TRADE CONTACT FOR INTERESTED U.S. FIRMS ON A FULLY SECURED BASIS UNTIL CONFIDENCE IS ESTABLISHED.

22. PREPARED BY: SIRITAJ    APPROVED BY: JAMES H. SAVERY  
AT: AMEMBASSY BANGKOK  
WHITEHOUSE

UNCLASSIFIED

NNN

## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01 JAN 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** n/a  
**Control Number:** n/a  
**Copy:** SINGLE  
**Draft Date:** 30 DEC 1976  
**Decaption Date:** 01 JAN 1960  
**Decaption Note:**  
**Disposition Action:** n/a  
**Disposition Approved on Date:**  
**Disposition Authority:** n/a  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
**Disposition Date:** 01 JAN 1960  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
**Disposition Remarks:**  
**Document Number:** 1976BANGKO34839  
**Document Source:** CORE  
**Document Unique ID:** 00  
**Drafter:** n/a  
**Enclosure:** n/a  
**Executive Order:** N/A  
**Errors:** N/A  
**Film Number:** D760476-0047  
**From:** BANGKOK  
**Handling Restrictions:** n/a  
**Image Path:**  
**ISecure:** 1  
**Legacy Key:** link1976/newtext/t1976121/aaaaaatm.tel  
**Line Count:** 87  
**Locator:** TEXT ON-LINE, ON MICROFILM  
**Office:** ACTION EA  
**Original Classification:** UNCLASSIFIED  
**Original Handling Restrictions:** n/a  
**Original Previous Classification:** n/a  
**Original Previous Handling Restrictions:** n/a  
**Page Count:** 2  
**Previous Channel Indicators:** n/a  
**Previous Classification:** n/a  
**Previous Handling Restrictions:** n/a  
**Reference:** n/a  
**Review Action:** RELEASED, APPROVED  
**Review Authority:** vogelfj  
**Review Comment:** n/a  
**Review Content Flags:**  
**Review Date:** 04 JUN 2004  
**Review Event:**  
**Review Exemptions:** n/a  
**Review History:** RELEASED <04 JUN 2004 by chengls>; APPROVED <28 DEC 2004 by vogelfj>  
**Review Markings:**

Margaret P. Grafeld  
Declassified/Released  
US Department of State  
EO Systematic Review  
04 MAY 2006

**Review Media Identifier:**  
**Review Referrals:** n/a  
**Review Release Date:** n/a  
**Review Release Event:** n/a  
**Review Transfer Date:**  
**Review Withdrawn Fields:** n/a  
**Secure:** OPEN  
**Status:** NATIVE  
**Subject:** WTD/FTI  
**TAGS:** BEXP, TH  
**To:** COM  
**Type:** TE  
**Markings:** Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 04 MAY 2006